

Platinum Energy Press Release

Impact Lighting is proud to feature one of our latest completed projects for Platinum Energy in Sherman Oaks, CA. Platinum Energy is one of the largest independent petroleum marketers on the West Coast. Their multi-faceted organization includes petroleum marketing, convenience stores, and car wash facilities.

In collaboration with De-Edge Studio, Impact Lighting constructed a fresh and modern face for the station's 'Bella' convenience store. The project turned a circa 1970 kiosk fuel facility into a vibrant and modern building that has elevated the consumer's experience to a completely new level.

Incorporating the natural look of wood surfaces with multi-color LED display panels and designer lighting, this landmark store was constructed as a prefabricated modular system. This innovative design can be shipped and installed easily across the country.

By incorporating our hands-free WIFI control system with LED display panels, color changing modes, visual promotion and patterns can be programmed to change on specific dates of the yearly calendar. This system is ideal for the efficient streamlining of information as it requires minimal personal interference and limited maintenance is needed.

